

Cassie Gallagher

she/her

I'm a Motion Graphic Designer,
Animator, and Video Editor.

cassiegallagher.design
cassiemgallagher@gmail.com

EDUCATION

Savannah College of Art
and Design (2020)
BFA, Graphic Design and
Motion Media Design
Atlanta, GA

SKILLS

How I Design:

Figma, usually.
-Adobe Photoshop
-Adobe Illustrator

How I Animate:

-Adobe After Effects
+ lotsss of plugins :-)
-I also love hand drawing
and analogue animation.
You can find more of this
here: cas-gal.online

How I Edit:

-Adobe Premiere
-CapCut

How I use AI tools:

-to generate code expressions
for animation in After Effects
-to generate voiceovers
-to generate photos and
videos so I don't have to
scavenge the internet looking
for stock that doesn't exist

How I Work:

-Google/Slack > Microsoft,
preferred but not a deal
breaker.
-Asana/Workfront
-Frame.io for reviews

SUMMARY

I'm a motion graphic designer, animator, and video editor with 6+ years of professional experience in content marketing and social media. I was formally trained as a graphic designer, but found my passion in time based media. I've worked for a diverse range of clients — from politics and federal government to financial tech companies and consumer brands. My dream job is to create informative, animated short-form content for causes that I align with.

Outside of work, I am an artist. I pay close attention to the news cycles. I am inspired by the internet—I think the digital universe can be a playground for self-expression and a powerful tool for activism and social change.

WORK HISTORY

Monks

Motion Designer, Editor | 2025—Present | Remote
I'm currently a full-time animator at Monks, a global ad agency, and I work on performance advertising. I provide professional animation, mgfx, editing, sound design, and production services for a variety of Monks' clients.

Harris for President

Motion Designer, Editor | 2024 | Wilmington, DE
I worked on the paid media ad program at the Harris for President campaign. I created original animated and short-form video content that helped educate voters in battleground states about VP Harris' stance on political issues.

Guidehouse

Motion Designer, Editor | 2023-2024 | Washington, DC
I worked as a digital consultant at a public sector consulting firm. I produced videos, animated explainers, and marketing assets for Guidehouse's clients— which included US Department of State, US Department of Transportation, the Centers for Disease Control and Prevention, and the Department of the Navy.
***I obtained a Secret Clearance (2023-2024) granted by US Department of State.**

BILL

Motion Designer, Editor | 2021-2023 | Remote
I worked as a motion designer for BILL, a financial technology company. As an in-house designer, I strategized and created organic social content to market BILL's financial software, product updates, and editorial content to users.

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